



 **ANYAH** MAKES THE ENVIRONMENT SMILE!
ECO SPA TREATMENT

MEET ANYAH: YOUR ECO-HEALTHY TREATMENT. ENJOY!



:ANYAH ECO SPA TREATMENT

I'm ANYAH, a high quality and eco-friendly amenities collection. I was born before my formulation in the laboratory: I bloom from an ideal, to create products with proven efficacy on body and hair but also with a guarantee of environmental quality, in order to guide those who will use me towards sustainable consumption habits! What's more, my packaging is designed to reduce CO2 emissions and my main cosmetics meet the EU Ecolabel or Ecocert criteria! Enjoy the experience!

With modern and compact lines, Anyah distinguishes itself with its blue bottle and clear, monochromatic graphics. The only hint of colour is from the "smile" infographic created to explain in a user friendly way, the impact that this product has on the environment.

Alternatively, a more colourful choice was made for the doypack range, for a younger and more informal clientele. Contrarily, the luxury cosmetics remain in the doypack format but maintain the simple and elegant Anyah blue colours. Accessories, packaged in grey recycled paper throughout the collection introduce different, original and modern forms that enrich the style of the whole collection.






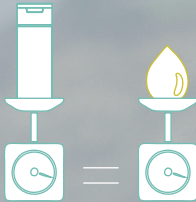


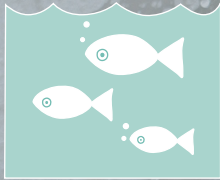











ECOLABEL AND ECOCERT: THE DIFFERENT APPROACH

Anyah was born from an ideal, that is creating products with proven efficacy on body and hair while guaranteeing environmental quality through the main ecological certifications (ECOLABEL AND ECOCERT), in order to guide people towards sustainable consumer habits. THE ECOLABEL IS GIVEN TO PRODUCTS THAT RESPECT SEVERE ECOLOGICAL CRITERIA ALONG THEIR WHOLE LIFE CYCLE.

By combining ingredients with packaging in compliance with Ecolabel's standard, we deliver a finished cosmetic characterized by an excellent skin tollerability and with the guarantee of the Ecolabel Mark.



 rinse-off products	 SUSTAINABLE SOURCING OF PALM OIL, PALM KERNEL OIL AND THEIR DERIVATIVES	 FORMULA	 RELATION BETWEEN WEIGHT AND CONTENT	 DESIGN OF PRIMARY PACKAGING	 PERFORMANCE & USAGE	 AQUATIC IMPACT	 DISPOSAL & RECYCLING
 lotions	 INGREDIENTS ORIGIN	 FORMULA	 PERMITTED MATERIALS				 DISPOSAL & RECYCLING



SUSTAINABILITY

Anyah helps safeguarding the aquatic ecosystem in different ways:

- with the lowest CDV TOX calculation result – the CDV TOX is the Volume of water needed to dissolve one gram of product without being harmful to the aquatic environment.
- with a microbead free gel scrub formula – all exfoliating ingredients are natural, allowing you to help preserve marine life and the ecological equilibrium of our planet.



CO2 SAVING RESULT FROM LCA ANALYSIS

LCA: LIFE CYCLE ANALYSIS

Anyah chooses to reduce the environmental impact throughout its life cycle, from the extraction of raw material through to production, use and disposal.

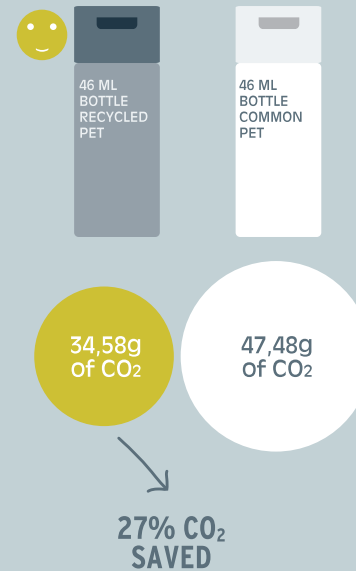
On each product we have specified the LCA results, which indicate the environmental impact throughout the entire life cycle.

Such LCA results in terms of grams of CO₂ emissions are presented in comparison with similar products in order to certify our product eco-sustainability. The CO₂ emission saving in percentage terms is shown in the yellow smile on the label.



MAKES THE ENVIRONMENT SMILE!

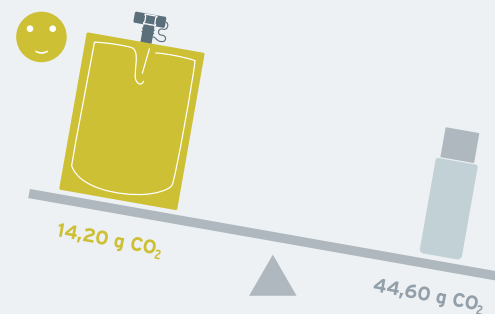
ANYAH BOTTLE VS STANDARD BOTTLE



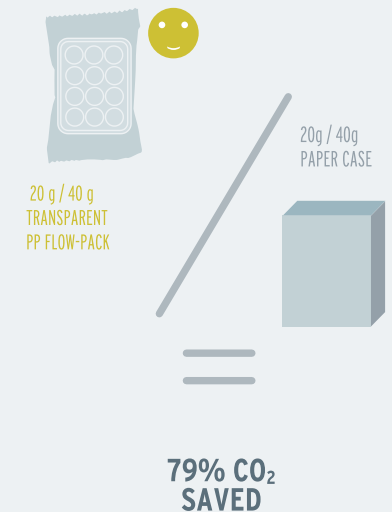
ANYAH RETAIL BOTTLE VS STANDARD RETAIL BOTTLE



ANYAH DOYPACK 30 ml VS COMMON BOTTLE 30 ml



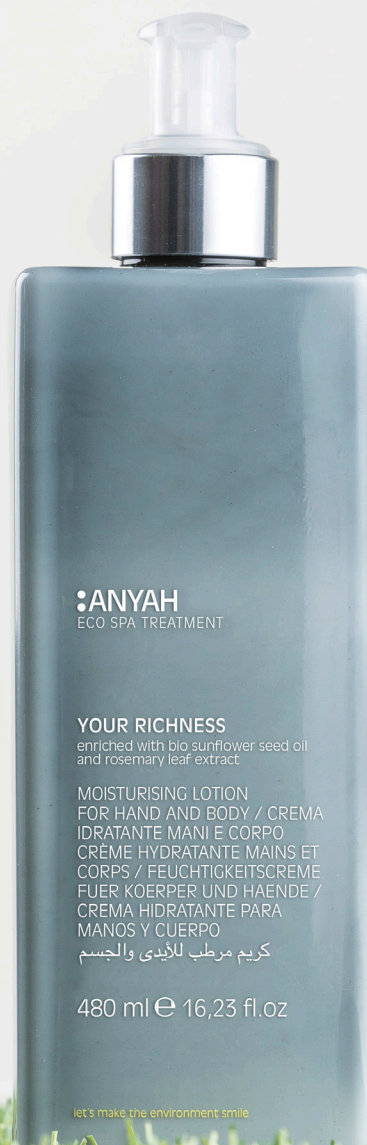
ANYAH SOAP VS SOAP IN PAPER BOX



LCA DATA FOR FULL PACKAGING

YOUR TASTE OF NATURE: COSMETIC OVERVIEW

Anyah is a collection designed to combine the well-being of a person by meeting the most demanding needs and protection of the environment. The marriage of these two thoughts generates a very high quality Spa line of which many products are certified ECOLabel. Ecolabel is one of the most recognised European certification. Over time its regulations have become narrower in favour of even less environmental impact and therefore our formulations have been created using quality raw materials with reduced environmental impact and packaging that has been studied to evaluate its environmental impact throughout its lifecycle.



EFFICACY TESTS

Many of my cosmetics formulations are supported by efficacy tests. Here is a detailed explanation:



CONDITIONING SHAMPOO

From microscope visual analysis, hair samples treated with this cosmetic are better in structure and aspect, compared to non-treated hair samples.

Lab test panel of hair samples treated with conditioning shampoo for 6 times consecutively.



AFTER SUN CREAM

This cosmetic has a restitutive effect, an Independent Lab tests panel of 20 people for 6 hours previously exposed to UV rays tested our cosmetic; was observed a significant reduction of skin evaporation (-8,8%) after 60 minutes, this effect is maintained also after 6 hours (-11,2%); a colorimetric analysis confirmed the restitutive effect, was observed in fact a reduction of redness in the area treated with the cosmetic after 6 hours.



BODY CREAM

EVALUATION OF THE HYDRATING EFFICACY*
These cosmetics increase hydration by +35,1% after 60 minutes leaving skin hydrated also after 24 hours (+6,6%). Best protective effect after 60 minutes and within 24 hours.

**Independent Lab tests panel of 20 people for 24 hours.*



FACIAL CREAM

HYDRATING EFFICACY EVALUATION *
This cosmetic increase hydration by +40% after 60 minutes leaving skin hydrated also after 6 hours (+17,6%). Best protective effect after 60 minutes and within 6 hours. The cosmetic has a protective effect for skin, in fact was observed a significant a reduction of skin water content evaporation (-12,7%) after 60 minutes, this effect is maintained also after 6 hours (-8,7%).

**Independent Lab tests panel of 20 people for 6 hours.*



MOISTURISING LOTION FOR HAND AND BODY

EVALUATION OF THE HYDRATING EFFICACY*
These cosmetics increase hydration by +35,1% after 60 minutes leaving skin hydrated also after 24 hours (+6,6%). Best protective effect after 60 minutes and within 24 hours.

**Independent Lab tests panel of 20 people for 24 hours.*



YOUR TENDERNESS

HAIR & BODY WASH

Hair & Body wash enriched with white nettle extract, for a gentle daily cleaning of skin and hands. The formula has a high compatibility with the skin thanks to the high quality of the ingredients with proved environmental sustainability.

CLINICALLY TESTED / NICKEL TESTED / BHT FREE / EDTA FREE / PETROLATUM FREE / SILICONES FREE / VEGAN FRIENDLY



YOUR RESTITUTION

CONDITIONING SHAMPOO

Conditioning Shampoo with tested reinforcing properties, contains a precursor of hyaluronic acid, for daily use. The formula has a high compatibility with the skin thanks to the high quality of the ingredients with proven environmental sustainability.

CLINICALLY TESTED / NICKEL TESTED / BHT FREE / EDTA FREE / PETROLATUM FREE / SILICONES FREE / VEGAN FRIENDLY



YOUR SMOOTHNESS

BODY WASH

Body wash enriched with a precursor of hyaluronic acid to deep moisturize and protect the skin. The formula has a high compatibility with the skin thanks to the high quality of the ingredients with proven environmental sustainability.

CLINICALLY TESTED / NICKEL TESTED / BHT FREE / EDTA FREE / PETROLATUM FREE / SILICONES FREE / VEGAN FRIENDLY



YOUR SILKINESS

BODY SCRUB

Body scrub with organic bamboo and andiroba seed powder providing a natural exfoliating effect. The formula is microbead free and all ingredients are natural allowing you to help conserve marine life and the ecological equilibrium of our planet.

The formula has a high compatibility with the skin thanks to the high quality of the ingredients with proven environmental sustainability.

CLINICALLY TESTED / NICKEL TESTED / BHT FREE / EDTA FREE / PETROLATUM FREE / SILICONES FREE / FREE OF SYNTHETIC COLOURANTS / VEGAN FRIENDLY



YOUR TENDERNESS

LIQUID SOAP

Liquid Soap enriched with white nettle extract, for a gentle daily cleaning of skin and hands. The formula has a high compatibility with the skin thanks to the high quality of the ingredients with proven environmental sustainability.

CLINICALLY TESTED / NICKEL TESTED / BHT FREE / EDTA FREE / PETROLATUM FREE / SILICONES FREE / VEGAN FRIENDLY

BOTTLES



100% Post consumer recycled PET bottle



NEW!



HAIR & BODY WASH
46 ml e 1,55 fl.oz.
P52RMAY



CONDITIONING SHAMPOO
46 ml e 1,55 fl.oz.
P52RSAY



BODY WASH
46 ml e 1,55 fl.oz.
P52RBAY



BODY SCRUB
46 ml e 1,55 fl.oz.
P52RBSAY



BODY CREAM
46 ml e 1,55 fl.oz.
P52RBLAY



CONDITIONER
46 ml e 1,55 fl.oz.
P52RCAY



MASSAGE VEGETABLE SOAP
20 g e Net wt 0,70 oz.
B1820MAY



MASSAGE VEGETABLE SOAP
40 g e Net wt 1,41 oz.
B1840MAY



VEGETABLE SOAP
100 g e Net wt 3,52 oz.
B17100AY





YOUR HAIR CARE

CONDITIONER

Conditioner enriched with shea butter and organic sunflower seed oil. Safe for colour-treated hair, the conditioner delivers ultra-shiny, sleek locks that feel sumptuously softened. The formula has a high compatibility with the skin thanks to the high quality of the ingredients with proven environmental sustainability.

CLINICALLY TESTED / NICKEL TESTED / BHT FREE / EDTA FREE / PETROLATUM FREE / SILICONES FREE / VEGAN FRIENDLY



YOUR REINVIGORATION

BODY CREAM

Moisturising lotion for hand and body nourishes and moisturizes dry skin. Formulated with organic sunflower oil derived from organic farming, it has hydrating, nourishing and emollient properties and is further enriched with rosemary leaf extract. This product creates a moisture barrier that ensures comfortable, soft skin and long-lasting hydration.

EFFICACY TESTED FOR HYDRATION / CLINICALLY TESTED / BHT FREE / EDTA FREE / PETROLATUM FREE / SILICONES FREE / FREE OF SYNTHETIC COLOURANTS / VEGAN FRIENDLY



YOUR RICHNESS

MOISTURISING LOTION FOR HAND AND BODY

Moisturising lotion for hand and body nourishes and moisturizes dry skin. Formulated with organic sunflower oil derived from organic farming, it has hydrating, nourishing and emollient properties and is further enriched with rosemary leaf extract. This product creates a moisture barrier that ensures comfortable, soft skin and long-lasting hydration.

EFFICACY TESTED FOR HYDRATION / CLINICALLY TESTED / BHT FREE / EDTA FREE / PETROLATUM FREE / SILICONES FREE / FREE OF SYNTHETIC COLOURANTS / VEGAN FRIENDLY



YOUR NOURISHING

VEGETABLE SOAP

Vegetable soap, without EDTA-DTPA, enriched with jojoba oil. The formula has a high compatibility with the skin thanks to the high quality of the ingredients with proved environmental sustainability.

CLINICALLY TESTED / NICKEL TESTED / BHT FREE / EDTA FREE / PETROLATUM FREE / SILICONES FREE / VEGAN FRIENDLY

DOYPACK PRIMARY COSMETICS



HAIR & BODY WASH
30 ml e 1,01 fl.oz
DYP10_30MAY



CONDITIONING SHAMPOO
30 ml e 1,01 fl.oz
DYP10_30SAY



BODY WASH
30 ml e 1,01 fl.oz
DYP10_30BAY



BODY SCRUB
31 ml e 1,04 fl.oz
DYP10_30BSAY



BODY CREAM
30 ml e 1,01 fl.oz
DYP10_30BLAY



CONDITIONER
30 ml e 1,01 fl.oz
DYP10_30CAY

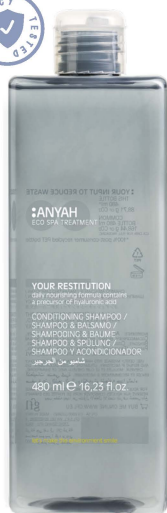


NEW!

DISPENSERS FLR500



HAIR & BODY WASH
480 ml e 16,23 fl.oz
FLR500RMAY



CONDITIONING SHAMPOO
480 ml e 16,23 fl.oz
FLR500RSAY



BODY WASH
480 ml e 16,23 fl.oz
FLR500RBAY



BODY SCRUB
480 ml e 16,23 fl.oz
FLR500RBSAY



NEW!



**MOISTURISING LOTION
FOR HANDS AND BODY**
480 ml e 16,23 fl.oz
FLR500RBLAY



NEW!



CONDITIONER
480 ml e 16,23 fl.oz
FLR500RCAY



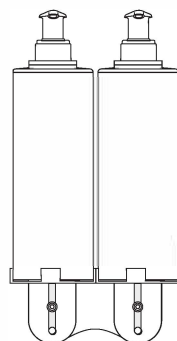
LIQUID HAND SOAP
480 ml e 16,23 fl.oz
FLR500RLMAY



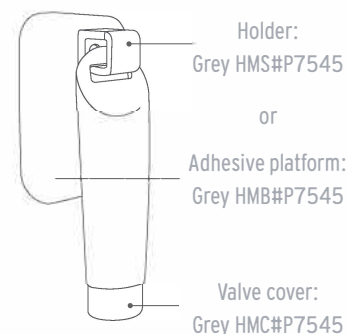
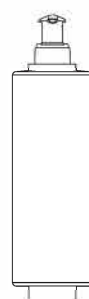
TWO DIFFERENT TYPE OF HOLDERS

NEW!

Bracket with screws:
Double SFU_D
Single SFU_S



Bracket in ABS material with
screws or adhesive tape:
Single holder



DISPENSERS HMR

new
label
material!

HAIR & BODY WASH
340 ml e 11,50 fl.oz
HMR341RMAY



POST CONSUMER RECYCLED BOTTLES
FLR500: 100% post consumer recycled
PET bottle
HMR wall dispenser: 93% post consumer
recycled HDPE bottle



YOUR INTIMATE

INTIMATE WASH

Delicate Intimate wash created for daily use to help maintain the natural pH of the intimate area, formulated with Lactic acid and bio Aloe vera leaf extract.

CLINICALLY TESTED / NICKEL TESTED / BHT FREE / EDTA FREE / NO SLES/NO SLS / PETROLATUM FREE / SILICONES FREE / FREE OF SYNTHETIC COLOURANTS / VEGAN FRIENDLY



YOUR VELVET SKIN

HAND CREAM

Smoothing hand cream with organic Macadamia seed oil blended with Almond oil and Vitamin E, for velvety hand skin.

CLINICALLY TESTED / NICKEL TESTED / BHT FREE / EDTA FREE / PETROLATUM FREE / SILICONES FREE / FREE OF SYNTHETIC COLOURANTS / VEGAN FRIENDLY



YOUR DEEPLY MOISTURIZER

FACIAL CREAM

Nourishing facial cream, a lightweight, daily hydrating formula for all skin types, with extracts of organic shea butter and Aloe Vera. this formulation protect and rehydrate skin and build up the skin's barrier so it won't lose more moisture than it needs to. The formula has efficacy tested for hydration and a proven long-lasting effects that reduce water loss in the face skin.

CLINICALLY TESTED / NICKEL TESTED / BHT FREE / EDTA FREE / PETROLATUM FREE / SILICONES FREE / FREE OF SYNTHETIC COLOURANTS / VEGAN FRIENDLY



YOUR SUNNY DAY

AFTER SUN CREAM

After sun cream with shea butter and mimosa extract to restore and relieve sun drenched skin, the formula is tested to verify the potential of restore the skin after the exposure to UV rays. This formulation preserve your skin and extend your tan, it helps prevent peeling and dryness.

CLINICALLY TESTED / NICKEL TESTED / BHT FREE / EDTA FREE / PETROLATUM FREE / SILICONES FREE / FREE OF SYNTHETIC COLOURANTS / VEGAN FRIENDLY



YOUR SHINING HAIR

CONDITIONING HAIR PACK

An indulgent conditioning hair mask enriched with Linseed oil and precursor of Vitamin B5 for longlasting shine and detangle weightlessly. The main property of Vitamin B5 is to give moist and prevent dehydration and fragility. The rich and creamy formula conditions deeply, helping to improve hair's texture, elasticity, and manageability, while boosting shine.

CLINICALLY TESTED / NICKEL TESTED / BHT FREE / EDTA FREE / PETROLATUM FREE / SILICONES FREE / FREE OF SYNTHETIC COLOURANTS

DOYPACK EXCLUSIVE COSMETICS



INTIMATE WASH
30 ml e 1,01 fl.oz
DYP10_30IGAY

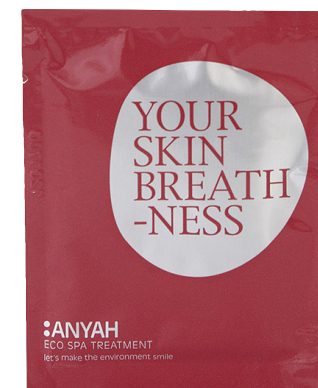
HAND CREAM
15 ml e 0,50 fl.oz
DYP10_15CMAY

FACIAL CREAM
15 ml e 0,50 fl.oz
DYP10_15CVAY

AFTER SUN CREAM
30 ml e 1,01 fl.oz
DYP10_30DSAY

CONDITIONING HAIR PACK
15 ml e 0,50 fl.oz
DYP10_15MCAY

TOWEL



MAKE-UP REMOVER TOWEL
AB50STAY

ACCESSORIES in paper box



KIT TANGRAM
CONTAINS: C032AY, F031AY, D039AY,
DE032AY, C037AY
K035AY



DENTAL KIT
in prisma box
E039AY



SHOWER CAP
in prisma box
C032AY



SEWING KIT
in prisma box
C037AY

Accessories packaging is made of recycled paper (85%) and paper pulp (15%), printed using a soy-based ink.



SHAVING SET
in prisma box
E0310AY



ROUND COTTON DISKS
in prisma box
D039AY



COTTON BUDS & NAIL FILE
in prisma box
DE032AY



SHOE SHINE SPONGE
in prisma box
F031AY

DISPLAY & TRAY

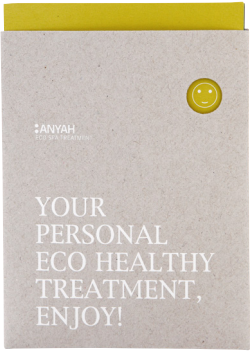


DISPLAY FOR DOYPACK
3 HOLES - 4 HOLES
ESP3AY / ESP4AY



AMENITIES TRAY
I07AY

ADVERTISING



ADVERTISING CARD
SCRTAY

EXCLUSIVE ACCESSORIES



NAIL BUFFER BLOCK
& 4 WAY SHINER

E032AY



PUMICE STONE

SP037AY



NATURAL SEA SPONGE

SP038AY



LOOFAH SPONGE
IN COTTON LINT SACHET

SP039AY



WOODEN HAIRBRUSH

C0318AY

POUCH & KIT



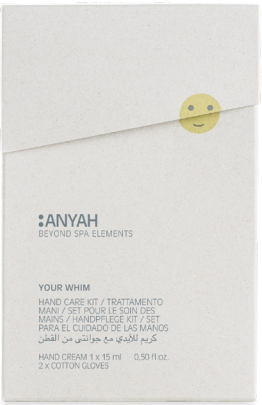
AMENITIES POUCH

CONTAINS: P52RSAY, P52RBLAY,
P52RBSAY, P52RBAY, E032AY

K07AY

AMENITIES EMPTY POUCH

K07VTAY



MOISTURIZING TREATMENT FOR HANDS

CONTAINS : BC_DYP10_15CMAY – HAND CREAM
+ 2 COTTON GLOVES

F033AY

FLIP FLOP



FLIP-FLOP IN COLORED RUBBER

F012AY

WANT TO USE THE ANYAH ITEMS CONFIGURATION TO CREATE YOUR OWN BRAND LINE? WE CAN CUSTOMIZE WITH YOUR LOGO! HOW?

YOUR LOGO

For your logo customization you have two printing colours options:

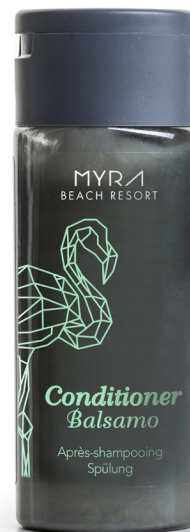
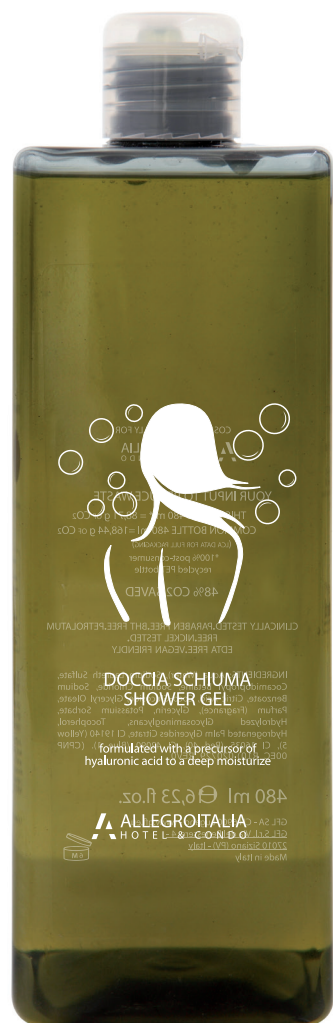
- Same Anyah colours
- 1/2/3/4 colour customization*

*This option is subject to a surcharge.
See price list for details

Certification may be requested for these configurations



CUSTOMIZATION WITH SAME RANGE COLOURS



CUSTOMIZATION WITH CUSTOM COLOURS



WANT YOUR LOGO ON ANYAH RANGE? WE CAN CUSTOMIZE WITH A CO-BRANDING! HOW?

CO-BRANDING

You must maintain Anyah items configuration, then the design office will offer you the best possible graphic solutions based on your logo and needs. The layout will always be subject to approval by the Marketing Office.

Certification may be requested for these configurations



CO-BRANDING

CROSS COMPONENTS CUSTOMIZATION

Want to use one Anyah items changing one or more elements? Now you can! ... How? Consult the "Tools & Components booklet" for the available options. Some options are subject to additional surcharges and MOQ.

ATTENTION: From the moment in which an item component is modified, the item is no longer certifiable

WANT A CERTIFIED PRODUCT LIKE ANYAH?

CERTIFICATION

The Ecolabel certification is only permitted when you use

- *The Anyah bulk
- *The Anyah bottle
- *The Anyah cap
- *Commercial name of product

The Ecolabel logo must respect the Ecolabel graphics rules

If you want is possible use this configuration above also WITHOUT certification, is not mandatory

for MOQ
see pricelist





specially designed
by the creative team at

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Let's make the environment smile!

