

Componenti pregiate, fragranze esotiche: Prija è una linea di cortesia calda e terrestre che solleva lo spirito, iniziando dalle note familiari di Bergamotto e Mandarino per trasportarti con le sue note di Cannella e Nocciolo, donandoti infine un tocco esotico di Vaniglia ed Ambra. Scents coming from afar, ingredients recalling distant in time travels, when the world seemed wider and more mysterious, the Prija line corroborates the spirit first pampering and enveloping you with more familiar notes of Bergamot and Mandarin, then leading your mind and spirit to wander with notes of Cinnamon and Nutmeg, and finally giving you an exotic touch of Vanilla and Amber. Des effluves venant de loin, des ingrédients rappelant des contrées oubliées, quand le monde semblait plus vaste et plus mystérieux, la ligne Prija dorlote avant tout l'esprit et vous enveloppe avec des notes plus familières de Bergamote et de Mandarine, pour ensuite faire vagabonder votre esprit avec des notes de Cannelle et de Noix de muscade, le tout couronné par une touche exotique de Vanille et d'Ambre. Beginnen Sie Ihr exotisches Abenteuer Düfte aus fernen Ländern, Inhaltsstoffe, die an lange zurückliegende Reisen erinnern, als die Welt noch größer und mysteriöser zu sein schien; die Prija Produktlinie stärkt den Geist und verwöhnt und umhüllt Sie mit den vertrauten Düften von Bergamotte und Mandarine, dann mit Zimt- und Muskatnussduft und zum Schluss werden sich Ihre Sinne und Ihr Geist am exotischen Duft von Vanille und Amber erfreuen. Componentes preciosos y fragancias exóticas: Prija es una colección de amenities acogedora y terrestre que eleva el espíritu, manifestándose inicialmente con notas familiares de Bergamota y Mandarina, transportando la mente a destinos lejanos con notas de canela y Nuez moscada, concluyendo con toques exóticos de Vainilla y ámbar. Componenti pregiate, fragranze esotiche: Prija è una linea di cortesia calda e terrestre che solleva lo spirito, iniziando dalle note familiari di Bergamotto e Mandarino per trasportarti con le sue note di Cannella e Nocciolo, donandoti infine un tocco esotico di Vaniglia ed Ambra. Scents coming from afar, ingredients recalling distant in time travels, when the world seemed wider and more mysterious, the Prija line corroborates the spirit first pampering and enveloping you with more familiar notes of Bergamot and Mandarin, then leading your mind and spirit to wander with notes of Cinnamon and Nutmeg, and finally giving you an exotic touch of Vanilla and Amber. Des effluves venant de loin, des ingrédients rappelant des contrées oubliées, quand le monde semblait plus vaste et plus mystérieux, la ligne Prija dorlote avant tout l'esprit et vous enveloppe avec des notes plus familières de Bergamote et de Mandarine, pour ensuite faire vagabonder votre esprit avec des notes de Cannelle et de Noix de muscade, le tout couronné par une touche exotique de Vanille et d'Ambre. Beginnen Sie Ihr exotisches Abenteuer Düfte aus fernen Ländern, Inhaltsstoffe, die an lange zurückliegende Reisen erinnern, als die Welt noch größer und mysteriöser zu sein schien; die Prija Produktlinie stärkt den Geist und verwöhnt und umhüllt Sie mit den vertrauten Düften von Bergamotte und Mandarine, dann mit Zimt- und Muskatnussduft und zum Schluss werden sich Ihre Sinne und Ihr Geist am exotischen Duft von Vanille und Amber erfreuen. Componentes preciosos y fragancias exóticas: Prija es una colección de amenities acogedora y terrestre que eleva el espíritu, manifestándose inicialmente con notas familiares de Bergamota y Mandarina, transportando la mente a destinos lejanos con notas de canela y Nuez moscada, concluyendo con toques exóticos de Vainilla y ámbar. Componenti pregiate, fragranze esotiche: Prija è una linea di cortesia calda e terrestre che solleva lo spirito, iniziando dalle note familiari di Bergamotto e Mandarino per trasportarti con le sue note di Cannella e Nocciolo, donandoti infine un tocco esotico di Vaniglia ed Ambra. Scents coming from afar, ingredients recalling distant in time travels, when the world seemed wider and more mysterious, the Prija line corroborates the spirit first pampering and enveloping you with more familiar notes of Bergamot and Mandarin, then leading your mind and spirit to wander with notes of Cinnamon and Nutmeg, and finally giving you an exotic touch of Vanilla and Amber. Des effluves venant de loin, des ingrédients rappelant des contrées oubliées, quand le monde semblait plus vaste et plus mystérieux, la ligne Prija dorlote avant tout l'esprit et vous enveloppe avec des notes plus familières de Bergamote et de Mandarine, pour ensuite faire vagabonder votre esprit avec des notes de Cannelle et de Noix de muscade, le tout couronné par une touche exotique de Vanille et d'Ambre. Beginnen Sie Ihr exotisches Abenteuer Düfte aus fernen Ländern, Inhaltsstoffe, die an lange zurückliegende Reisen erinnern, als die Welt noch größer und mysteriöser zu sein schien; die Prija Produktlinie stärkt den Geist und verwöhnt und umhüllt Sie mit den vertrauten Düften von Bergamotte und Mandarine, dann mit Zimt- und Muskatnussduft und zum Schluss werden sich Ihre Sinne und Ihr Geist am exotischen Duft von Vanille und Amber erfreuen.

**P R I J A**

# Begin your exotic adventure

Scents from afar, ingredients recalling distant in time travels, when the world seemed wider and more mysterious.

The perfect balance between cosmetics, inspired by nature and the look and feel inspired by remote destinations. The whole collection, whether bath care products or accessories is characterised by natural, decisive nuances and exotic touches such as the typography or the cross, a distinctive graphic element. A line where the contents become the label, bright amber colours run through the entire collection combined with Havana paper accessories.





## An exotic experience of luxury and wellbeing: cosmetic overview

Prija is a warm and earthly cosmetic range: from Shampoo with Eruca Sativa (with reinforcing properties for the hair) to specific Hand Cream with Macadamia Oil and tonifying body cream with Centella Asiatica Extract and Avocado oil, you will discover how elaborate this line is and how its formulas are subtle. You will enjoy their natural beneficial properties thanks to the composition rich in natural oils and extracts selected for Prija collections: Ginseng, Eruca Sativa, Green Walnut Lotus flower adorn towels and cleansers. Shea Butter and Oils of Macadamia, Sweet Almond, Rice Bran, Sunflower and Avocado enrich Prija Creams in nourishment and softness for skin.

## BOTTLES



Vitalising Shower Gel  
and Shampoo  
with Ginseng  
40 ml E 1,35 fl.oz

Vitalising Creamy  
Bath Foam  
with Ginseng  
40 ml E 1,35 fl.oz

Fortifying Shampoo  
with Erca Sativa  
40 ml E 1,35 fl.oz

Relaxing Massage Lotion  
with Cypress essential oil  
40 ml E 1,35 fl.oz

Moisturising  
Body Cream  
with vitamin E  
40 ml E 1,35 fl.oz

Protective Conditioner  
with green Walnut extract  
40 ml E 1,35 fl.oz

PET44PR

PET44BPR

PET44SPR

PET44LPR

PET44BLPR

PET44CPR



Vitalising Creamy  
Bath Foam  
with Ginseng  
100 ml E 3,38 fl.oz

Fortifying Shampoo  
with Erca Sativa  
100 ml E 3,38 fl.oz

Relaxing Massage Lotion  
with Cypress essential oil  
100 ml E 3,38 fl.oz

Moisturising  
Body Cream  
with vitamin E  
100 ml E 3,38 fl.oz

Protective Conditioner  
with green Walnut extract  
100 ml E 3,38 fl.oz

P100BPR

P100SPR

P100LPR

P100BLPR

P100CPR

## SACHETS



Shampoo  
rinforzante  
all'Eruca  
Sativa

Shampooing  
fortifiant  
à la  
Roquette

10 ml E 0,33 fl.oz.

Fortifying Shampoo  
with Erca Sativa  
10 ml E 0,34 fl.oz

AB32SPR

PRIJA

Crema  
vellutante per  
le mani  
all'olio di Macadamia

Hand cream  
with Macadam oil  
to have  
velvety skin

Crème à l'huile  
de Macadamia  
pour des mains  
veloutées

Creme für samtig  
zarte Hände  
mit Macadamia-Ol

Hand Cream  
with Macadam oil  
4 ml E 0,13 fl.oz

AB33MPR

## SOAPS



Sapone  
emolliente

Softening  
Soap

Savon  
émollient

Weichmachende  
Seife

Softening Soap  
in Flow-pack  
15 g E Net wt. 0,52 oz

B09PR

Softening Soap  
wrapped in paper  
100 g E Net wt. 3.52 oz

B17100PR

NEW!

## TOWEL



Energising towelette  
with Lotus Flowers from Laos  
4 ml € 0,13 fl.oz

AB36EPR



Vitalising Shower Gel and Shampoo with Ginseng  
13 ml € 0,43 fl.oz

AB30PR



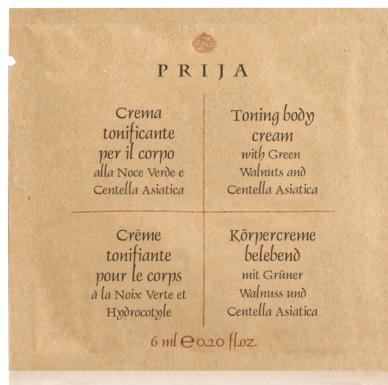
Vitalising Shower Gel and Shampoo with Ginseng  
10 ml € 0,34 fl.oz

AB01PR



Vitalising Creamy Bath Foam with Ginseng  
12 ml € 0,4 fl.oz

AB31BPR



Toning Body Cream with Green Walnuts and Centella Asiatica  
6 ml € 0,2 fl.oz

AB34CPR

PRIJA

Salvieta energizzante ai Fiori di Loto del Laos | Energising towelette with Lotus flowers from Laos

Lingette énergisante aux Fleurs de Lotus du Laos | Energie-aktives Tuch auf der Basis der Lotosblüte aus Laos

Energising towelette with Lotus Flowers from Laos  
4 ml € 0,13 fl.oz

AB36EPR

**C**ompletely free from Petrolatum, our products are Clinically Tested and Nickel Tested. Both the formula and the manufacturing process do not imply use of any animal product, though making Prija a vegan friendly range.

TO BE DISCONTINUED

TO BE DISCONTINUED



Softening Soap in recycled paper box  
25 g € Net wt. 0,88 oz



Softening Soap in recycled paper box  
40 g € Net wt. 1,41 oz



Softening Soap with high concentration of natural glycerin  
25 g € Net wt. 0,88 oz



Softening Soap with high concentration of natural glycerin  
40 g € Net wt. 1,41 oz



Relaxing Bath Tablet in recycled paper box  
35 g € Net wt. 1,23 oz



L01PR



LB01PR

B033PR

B037PR

B1625PR

B1640PR

## DISPENSERS



Fortifying Shampoo  
with Eruca Sativa  
380 ml € 12,84 fl.oz



Vitalising Shower Gel  
and Shampoo  
with Ginseng  
380 ml € 12,84 fl.oz



Vitalising Creamy Bath Foam  
with Ginseng  
380 ml € 12,84 fl.oz



Vitalising cleansing hand wash  
with Ginseng  
380 ml € 12,84 fl.oz



Hand and Body Moisturiser  
with vitamin E  
380 ml € 12,84 fl.oz



Protective Conditioner  
with green Walnut extract  
380 ml € 12,84 fl.oz



Toning body cream  
with Green Walnuts and  
Centella Asiatica  
380 ml € 12,84 fl.oz



Relaxing Massage Lotion  
with Cypress essential oil  
380 ml € 12,84 fl.oz

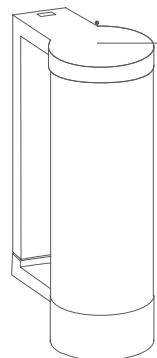


Vitalising Shower Gel and Shampoo  
with Ginseng  
360 ml € 12,17 fl.oz



Vitalising cleansing hand wash  
with Ginseng  
360 ml € 12,17 fl.oz

### DISPENSERS ACCESSORIES CYSOAP



Holder with screw  
or bi-adhesive tape:  
Black CYS#NE

### GIFT POUCHES

NEW!



Cylindrical pochette  
in natural cotton and mesh material  
CONTAINS: P100BLPR, P100BPR, P100CPR,  
P100LPR, P100SPR, B17100PR

K04PR\_1



Rectangular purse  
in natural cotton and EVA  
CONTAINS: AB36EPR, LB01PR, D051PR, B1625PR,  
AB33MPR, PET44PR, PET44BPR, PET44SPR, PET44LPR

K08PR



Rectangular purse  
in ecru natural cotton and EVA  
empty

K08VT1PR

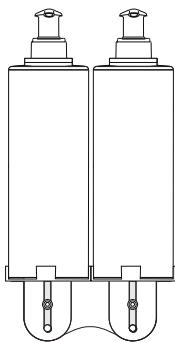


Full

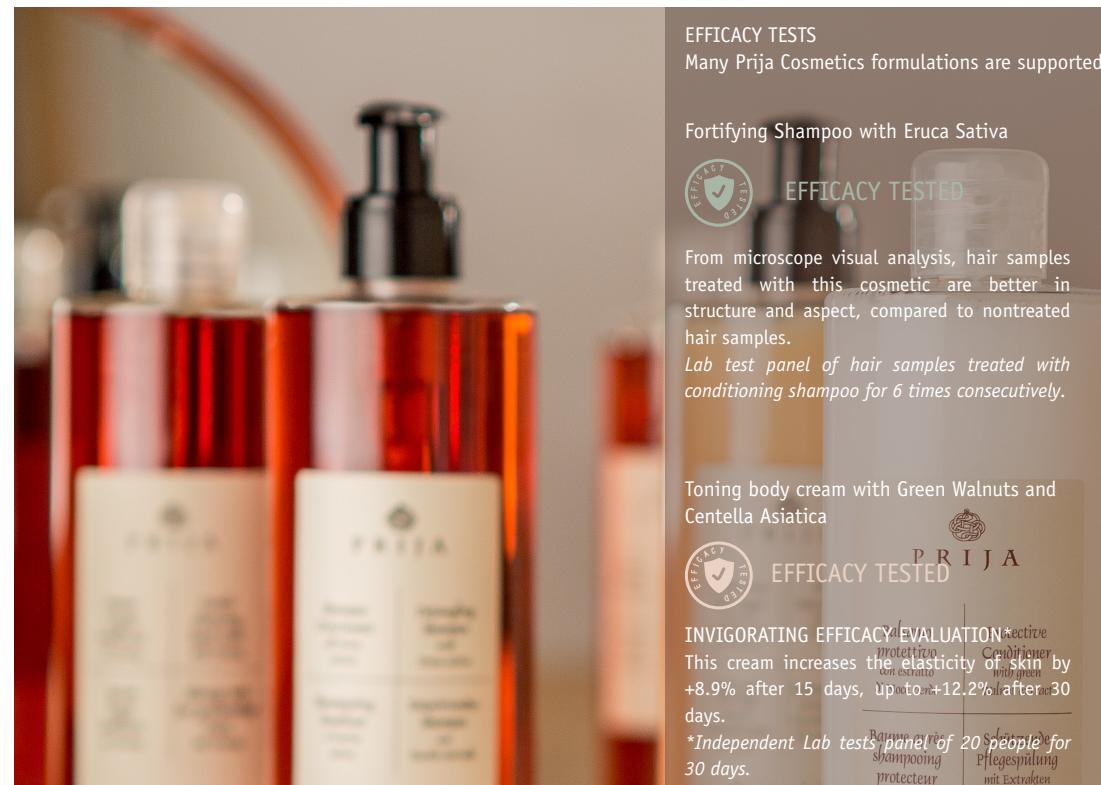
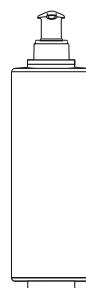
NEW!

## TWO DIFFERENT TYPE OF HOLDERS

Bracket with screws:  
Double SFU\_D  
Single SFU\_S



Bracket in ABS material with screws or adhesive tape:  
Single holder



### EFFICACY TESTS

Many Prija Cosmetics formulations are supported by efficacy tests. Here is a detailed explanation:

#### Fortifying Shampoo with Eruca Sativa



EFFICACY TESTED

From microscope visual analysis, hair samples treated with this cosmetic are better in structure and aspect, compared to nontreated hair samples.

*Lab test panel of hair samples treated with conditioning shampoo for 6 times consecutively.*

#### Moisturising Body Cream with vitamin E



EFFICACY TESTED

#### HYDRATING EFFICACY EVALUATION

This cream increases hydration by +37.8% after 60 minutes leaving skin hydrated also after 6 hours (+25.3%)

*Independent Lab tests panel of 20 adults for 24 hours.*

#### EVALUATION OF THE SOOTHING EFFICACY / TEWL

The TEWL (Trans Epidermal Water Loss) value decrement confirms that the skin barrier has not been altered and the product has a protective action to the stratum corneum integrity. The max decrement (-14,7% in comparison with no treated) has been registered after 60 minutes, and the barrier effect is maintained also after 360 minutes (-14,1% in comparison with no treated)

*Independent Lab tests panel of 20 adults for 24 hours.*

#### Toning body cream with Green Walnuts and Centella Asiatica



PRIJA  
EFFICACY TESTED

**INVIGORATING EFFICACY EVALUATION**  
This cream increases the elasticity of skin by +8.9% after 15 days, up to +12.2% after 30 days.

*\*Independent Lab tests panel of 20 people for 30 days.*

Raume gegen  
shampooing  
protecteur

Spülung  
Pflegespülung  
mit Extrakt(en)

### COMPLEMENTARY ACCESSORIES



BAG INCLUDES:  
FLR400LMPR, FLR400BLPR

KIT1NPR

BAG INCLUDES:  
FLR400BPR, FLR400SPR

KIT2NPR



Sack for amenity items  
in ecru natural cotton



Tray  
in natural wood



Scented Prija's candle  
in opal glass jar



Smoothing bath glove  
in ecru natural cotton

## ACCESSORIES





**Prija thinking environment**

Prija manufacturing process follows the highest quality standards. Such high standards are guaranteed throughout the whole value chain, from the cosmetic research to the final presentation of products. Prija aims to meet the needs of people who are environmentally sensitive and careful of psychophysical well-being. Also the accessories packaging is made of recycled paper, without the use of any glue whatsoever.



## SIMPLIFIED CUSTOMIZATION

WANT TO USE THE PRIJA ITEMS CONFIGURATION TO CREATE YOUR OWN BRAND LINE? WE CAN CUSTOMIZE WITH YOUR LOGO! HOW?

YOUR LOGO

For your logo customization you have two printing colours options:

- same Prijा colours
- 1/2/3/4 colour customization\*

\*This option is subject to a surcharge.

See price list for details



CUSTOMIZATION WITH SAME RANGE COLOURS



CUSTOMIZATION WITH CUSTOM COLOURS

## CROSS COMPONENTS CUSTOMIZATION

Want to use one Prija items changing one or more elements? Now you can! ... How? Consult the "Tools & Components booklet" for the available options. Some options are subject to additional surcharges and MOQ.

# WANT YOUR LOGO ON PRIJA RANGE? WE CAN CUSTOMIZE WITH A CO-BRANDING! HOW?

## CO-BRANDING

You must maintain the Prija items configuration, then the design office will offer you the best possible graphic solutions based on your logo and needs. The layout will always be subject to approval by the Marketing Office.



CO-BRANDING

gfl

**specially designed by the creative team at GFL SA**  
Via Sorengo 1, (CH) 6900 Lugano  
T +41(0)91 9607500 | F +41(0)91 9607599  
[info@gflamenities.com](mailto:info@gflamenities.com)

GFL USA Inc.  
81 Prospect Street  
Brooklyn, NY 11201, USA  
T +1 (718) 414-2554  
[info@gflamenities.com](mailto:info@gflamenities.com)  
[www.gflamenities.com](http://www.gflamenities.com)

GFL Middle East Cosmetics Trading LLC  
ESPADA business center  
Office #17, PO BOX 282556,  
502, 5th Floor, Rasis building  
Al Barsha 1, Dubai - UAE  
T +971 4 315 98 14  
[info@gflamenities.com](mailto:info@gflamenities.com) | [www.gflamenities.com](http://www.gflamenities.com)

om afar, ingredients recalling distant in  
it first pampering and enveloping you  
notes of Cinnamon and Nutmeg, and  
appelant des contrées oubliées, quand