

THE
RERUM NATURA

THE
NATURE
OF COSMETICS





THE RERUM NATURA

DE RERUM NATURA:
THE NATURE OF THINGS



An understated, elegant collection featuring unique details such as the frosted finish of our bottles and eco-friendly cap, made from bio-based plastics derived from renewable sugar cane sources with FSC wood inclusion.

The image is made contemporary by the addition of vintage motifs of varying textures which we find repeated on the soap packaging, on the dispensers and on the practical kits. A collection that is recognisable through its packaging; via the label customers are informed in a clear and transparent way of the fundamental role they play, on a daily basis, in sustainable development through their own choices.

The feeling of the collection is further replicated in the cloche and tray, which recall herbalist and alchemy of a bygone age.



THE COSMETIC ORGANIC STANDARD

COSMOS: contraction of COSMetic Organic Standard

All cosmetics In The Rerum Natura range have obtained the organic certification COSMOS.

This certification process has been undertaken by GFL in order to offer a final product capable of marking a new frontier of superior standard and innovation. A Cosmos certified organic formula is guaranteed by one of the most respected certification bodies worldwide.

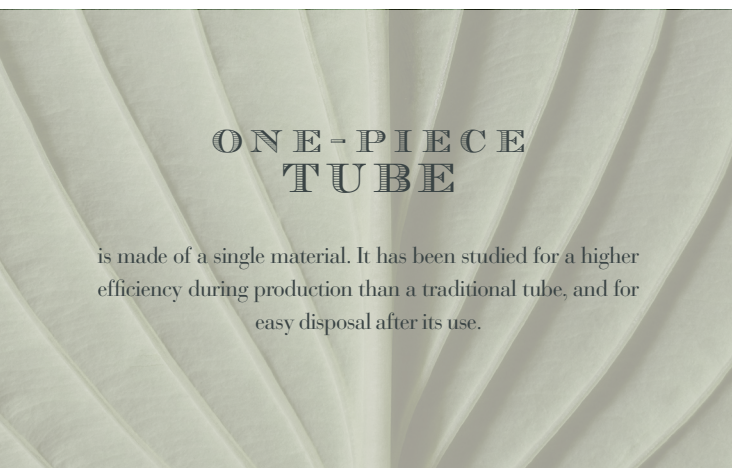
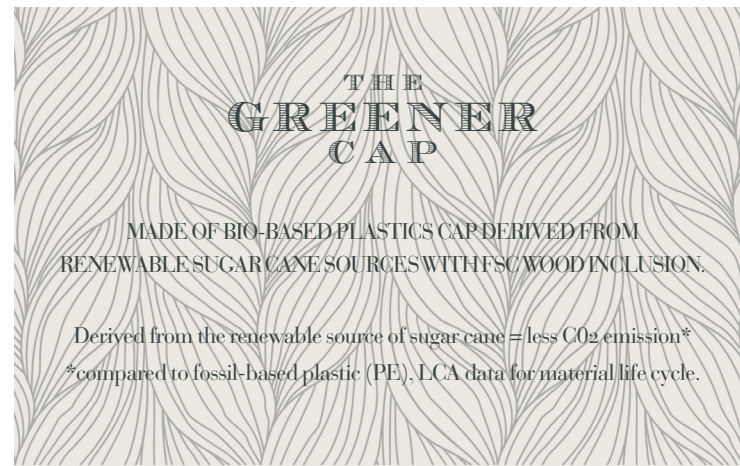
To obtain the Cosmos Organic Certification you need to meet these key requirements:

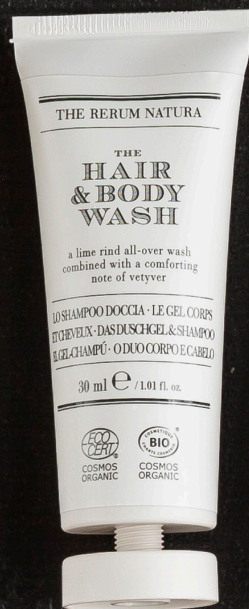
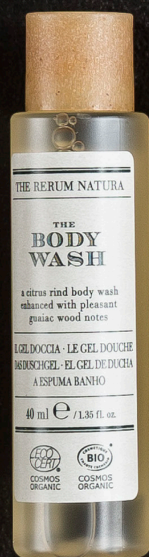
At least 95% of the physically processed agro-ingredients must be organic (PPAI) + agro-ingredients chemically modifies (CPAI)

10% of the total ingredients are from organic farming (CLEANSER rinse off)

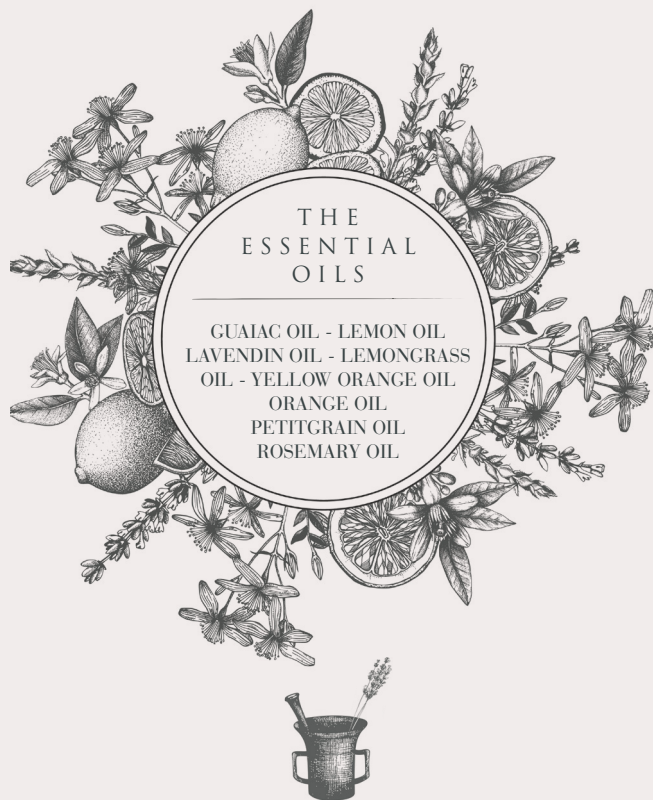
20% of the total ingredients are from organic farming (CREAM leave on)

*Cosmos Organic certified by Ecocert Greenlife according to COSMOS standard available at <http://COSMOS.ecocert.com>





THE OLFATORY EXPERIENCE



TOP NOTES

Lemon, Verbena, Lemongrass

HEART NOTES

Rosemary, Tea accord

BASE NOTES

Sage, Vetiver

Only pure botanical essential oils have been selected to create the clean fragrance of all The Rerum Natura Cosmetics. Distilled from aromatic plants, their intense perfume is preserved for pure well-being. This unique fragrance is blended into each of our nurturing and gentle formulas which help restore skin's health and natural beauty.

THE COLLECTION: COSMETIC OVERVIEW



The Rerum Natura is a collection of cosmetics formulated and developed to be effective but in respect of the skin and the environment, with the guarantee of Cosmos organic certification.

All cosmetics are rich in organic ingredients and formulated according to the most severe standards in terms of sustainability. The Rerum Natura cosmetics are conceived as a masterful composition of ingredients, therefore the use of the article "the" is intensifying each denomination. We have studied a range of cleansers, specific creams, soaps and gift packs that capture its soul and communicate its philosophy thanks to an innovative and natural design.

THE BODY WASH

A citrus rind body cleanser enhanced with pleasant guaiac wood notes, certified Cosmos organic by Ecocert* makes the daily cleanse more positive. The Dermatologically proven cleansing formula with soothing agents washes skin thoroughly and leaves it feeling soft and comfortable.

THE SHAMPOO

A caring lavender shampoo enhanced with a bitter orange leaf note, certified Cosmos organic by Ecocert*. This shampoo is a mild, everyday shampoo created to energize the hair and maintain shine. It enriches the hair thanks to the balancing and hydrating properties of organic juice of fresh aloe vera, while protecting the scalp.

THE HAIR AND BODY WASH

A lime rind all-over wash combined with a comforting note of vetiver, certified Cosmos organic by Ecocert* make the daily cleanse more positive. The Dermatologically proven cleansing formula with soothing agents washes skin thoroughly and leaves it feeling soft and comfortable.

THE HAIR CONDITIONER

A zesty lemongrass hair conditioner enhanced with relaxing notes of vetiver, certified Cosmos organic by Ecocert*. This lightweight detangling conditioner reduces static and boosts shine, leaving hair silky soft.

THE BODY CREAM / THE HAND AND BODY LOTION

A warm & sweet orange body lotion enhanced with aromatic notes of rosemary leaf, certified "cosmos organic by Ecocert". This body cream contains a rich complex of the most trusted moisturizing, softening and calming ingredients, such as Shea butter, aloe vera juice.



TESTED FOR HYDRATING EFFICACY

This cream increases hydration by +41.1% after 120 minutes leaving skin hydrated also after 24 hours (+17.3%)*Independent Lab tests panel of 20 people for 24 hours"

THE INTIMATE WASH

A delicate intimate cleanser soothes and protects the sensitive skin of the intimate area thanks to its pH, certified "Cosmos organic by Ecocert". The synergy of selected ingredients that have anti bacterial properties, also offer long-lasting freshness.

THE SOAP

This certified organic*citrusy scented bar soap is extremely gentle on the skin thanks to a soap base exclusively produced from Colombian palm and palm kernel oil from certified organic farming, then enriched with organic juice of fresh aloe vera and organic Glycerin. This high-quality organic soap base, which is suited for natural cosmetics is from social fair production.

THE FOOT AND LEG RELIEF

A fresh mint and blueberry gel to revive your feet & legs certified Cosmos organic by Ecocert*. Menthol invigorate tired, overworked feet while aloe vera juice nourishes and moisturises.

THE HAND CREAM

The Hand cream, a unique mandarin peel hand lotion enhanced with earthy notes of elemi resin, certified Cosmos organic by Ecocert*. Specially formulated to protect against dryness. This cream is fortified with organic meadowfoam oil and Shea butter to help moisturize and soften dry hands and offers a luxurious skin-soothing experience.

THE FACE CREAM

The face cream, a daily lightweight face lotion enhanced with organic aloe certified Cosmos organic by Ecocert*. Specially formulated to protect skin.

THE LIQUID SOAP

A gentle hand cleanser with a perfect blend of mandarin peel and guaiac wood, certified Cosmos organic by Ecocert* make the daily cleanse more positive. The Dermatologically proven cleansing formula with soothing agents washes skin thoroughly and leaves it feeling soft and comfortable.

BOTTLES



THE BODY WASH *

a citrus rind body wash enhanced with pleasant guaiac wood notes.

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SLS-SLES, NO SILICONES, NO SYNTHETIC FRAGRANCE, FREE OF SYNTHETIC COLOURANTS, VEGAN FRIENDLY

40ml e / 1,35 fl. oz.

P41BRN



THE SHAMPOO *

a caring lavender shampoo enhanced with a bitter orange leaf note.

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SLS-SLES, NO SILICONES, NO SYNTHETIC FRAGRANCE, FREE OF SYNTHETIC COLOURANTS, VEGAN FRIENDLY

40ml e / 1,35 fl. oz.

P41SRN



THE HAIR CONDITIONER

a zesty lemongrass conditioner enhanced with relaxing notes of vetiver.

CLINICALLY TESTED, NICKEL TESTED, NO SILICONES, NO SYNTHETIC FRAGRANCE.

40ml e / 1,35 fl. oz.

P41CRN



THE BODY CREAM

a warm & sweet orange moisturizer enhanced with aromatic notes of rosemary leaf.

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SILICONES, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

40ml e / 1,35 fl. oz.

P41BLRN

THE INTIMATE WASH

CLINICALLY TESTED, NICKEL TESTED, NO ISOTHIAZOLINONES, NO SLS-SLES, NO COLOURANTS.

20ml e / 0,67 fl. oz.

P20IGRN



✓ EVALUATION OF THE HYDRATING EFFICACY
This cream increases hydration by +41,1% after 120 minutes leaving skin hydrated also after 24 hours (+17,3%). * Independent Lab tests panel of 20 people for 24 hours.



THE BODY WASH *

a citrus rind body wash enhanced with pleasant guaiac wood notes.

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SLS-SLES, NO SILICONES, NO SYNTHETIC FRAGRANCE, FREE OF SYNTHETIC COLOURANTS, VEGAN FRIENDLY

100ml e / 3,38 fl. oz.

P100BRN



THE SHAMPOO *

a caring lavender shampoo enhanced with a bitter orange leaf note.

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SLS-SLES, NO SILICONES, NO SYNTHETIC FRAGRANCE, FREE OF SYNTHETIC COLOURANTS, VEGAN FRIENDLY

100ml e / 3,38 fl. oz.

P100SRN



THE HAIR CONDITIONER

a zesty lemongrass conditioner enhanced with relaxing notes of vetiver.

CLINICALLY TESTED, NICKEL TESTED, NO SILICONES, NO SYNTHETIC FRAGRANCE.

100ml e / 3,38 fl. oz.

P100CRN



THE BODY CREAM

a warm & sweet orange moisturizer enhanced with aromatic notes of rosemary leaf.

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SILICONES, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

100ml e / 3,38 fl. oz.

P100BLRN

NEW!

SOAPS



THE SOAP

a citrusy scented bar

CLINICALLY TESTED, NICKEL TESTED, NO SYNTHETIC FRAGRANCE, FREE OF SYNTHETIC COLOURANTS, VEGAN FRIENDLY

20 g e / Net wt. 0.70 oz.

B1820RN



THE SOAP

a citrusy scented bar

CLINICALLY TESTED, NICKEL TESTED, NO SYNTHETIC FRAGRANCE, FREE OF SYNTHETIC COLOURANTS, VEGAN FRIENDLY

35 g e / Net wt. 1,23 oz.

B1735RN

TUBES



THE BODY WASH*

a citrus rind body wash enhanced with pleasant guaiac wood notes

CLINICALLY TESTED, NICKEL TESTED, NO ISOETHAZOLINONES, NO SLS-SLES, NO SILICONES, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

30 ml e / 1,01 fl. oz.

TJ01BRN



THE SHAMPOO*

a caring lavender shampoo enhanced with a bitter orange leaf note

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SLS-SLES, NO SILICONES, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

30 ml e / 1,01 fl. oz.

TJ01SRN



THE HAIR CONDITIONER

a zesty lemongrass conditioner enhanced with relaxing notes of vetiver

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SILICONES, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

30 ml e / 1,01 fl. oz.

TJ01CRN



THE BODY CREAM

a warm & sweet orange moisturizer enhanced with aromatic notes of rosemary leaf

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SILICONES, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

30 ml e / 1,01 fl. oz.

TJ01BLRN



THE HAIR* & BODY WASH

a lime rind all-over wash combined with a comforting note of vetiver

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SLS-SLES, NO SILICONES, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

30 ml e / 1,01 fl. oz.

TJ01MRN

* Changes may occur in product color because of its natural components; this does not affect its quality and efficiency

DOYPACK



THE SOAP

a citrusy scented bar

CLINICALLY TESTED, NICKEL TESTED, NO SYNTHETIC FRAGRANCE, FREE OF SYNTHETIC COLOURANTS, VEGAN FRIENDLY

50 g e / Net wt. 1,76 oz.

B1750RN



THE HAND CREAM

a unique mandarin peel hand lotion enhanced with earthy notes of elemi resin

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SILICONES, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

20 ml e / 0,67 fl. oz.

DYP10_20HCRN



THE FACE CREAM

a daily lightweight face lotion with organic Aloe to protect your skin

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SILICONES, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

20 ml e / 0,67 fl. oz.

DYP10_20FCRN



THE FOOT & LEG RELIEF

a fresh mint and blueberry gel to revive your feet & legs

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

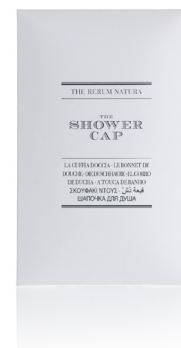
20 ml e / 0,67 fl. oz.

DYP10_20FLRN

The Rerum Natura is characterised by a sophisticated alchemic style, according to its concept of masterful herbalistic traditional expertise. De Rerum Natura is a poem, written by the Roman philosopher Titus Lucretius Carus in the 1st Century BC. With the same purpose of narrating “the nature of things”, The Rerum Natura is the appellation of a cosmetic collection inspired by authentic preparations.



ACCESSORIES



THE
SHOWER CAP

C02MHRN



THE
HYGIENIC SET

DE02MHRN



THE
PRIMARY SET

KITBKRN

TRAY&POUCH



THE CLOCHE

Amenities tray
Tray in PE sourced from
sugarcane with wood fibers inclusion
Cloche in transparent polycarbonate

Ø155 x h152 mm

I08RN



THE POUCH

Amenities pouch
contains: P100BRN, P100BLRN, P100CRN,
P100SRN, B1750RN, B1735RN

Amenities empty pouch: **K085VRN**

220 X 150 X 37 mm

K085RN

NEW!

SACHETS



THE FACE CREAM

a daily lightweight face lotion with organic Aloe to protect your skin

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SILICONES, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

3ml e / 0,10 fl.oz.

AB03FCRN



THE HAND CREAM

a unique mandarin peel hand lotion enhanced with earthy notes of elemi resin

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SILICONES, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

3ml e / 0,10 fl.oz.

AB03HCRN

DISPENSER CYSOAP



THE HAIR * & BODY WASH

a lime rind all-over wash combined with a comforting note of vetiver

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SLS-SLES, NO SILICONES, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

360 ml e / 12,17 fl.oz.

CYR360MRN



THE BODY CREAM

a warm & sweet orange moisturizing lotion enhanced with aromatic notes of rosemary leaf

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SILICONES, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

360 ml e / 12,17 fl.oz.

CYR360BLRN



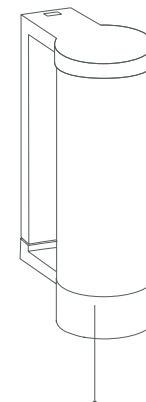
THE LIQUID * SOAP

a gentle hand cleanser with a perfect blend of mandarin peel and guaiac wood

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SLS-SLES, NO SILICONES, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

360 ml e / 12,17 fl.oz.

CYR360LMRN



Holder with screw or bi-adhesive tape: White CYS#BI

✓ EVALUATION OF THE HYDRATING EFFICACY
This cream increases hydration by +41,1% after 120 minutes leaving skin hydrated also after 24 hours (+17,3%). * Independent Lab tests panel of 20 people for 24 hours

DISPENSER FLR400

* Changes may occur in product color because of its natural components: this does not affect its quality and efficiency



THE BODY WASH*

a citrus rind body wash enhanced with pleasant guaiac wood notes

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SLS-SLES, NO SILICONES, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

380 ml e / 12,84 fl.oz.

FLR400BRN



THE SHAMPOO*

a caring lavender shampoo enhanced with a bitter orange leaf note

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SLS-SLES, NO SILICONES, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

380 ml e / 12,84 fl.oz.

FLR400SRN



THE HAIR CONDITIONER

a zesty lemongrass conditioner enhanced with relaxing notes of vetiver

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SILICONES, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

380 ml e / 12,84 fl.oz.

FLR400CRN



THE HAND & BODY LOTION

a warm & sweet orange moisturiser enhanced with aromatic notes of rosemary leaf

CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SILICONES, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

380 ml e / 12,84 fl.oz.

FLR400BLRN



THE LIQUID SOAP*

a gentle hand cleanser with a perfect blend of mandarin peel and guaiac wood

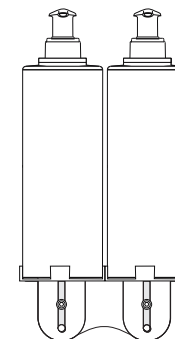
CLINICALLY TESTED, NICKEL TESTED, NO EDTA, NO SLS-SLES, NO SILICONES, NO SYNTHETIC FRAGRANCE, NO COLOURANTS.

380 ml e / 12,84 fl.oz.

FLR400LMRN

TWO DIFFERENT TYPE OF HOLDERS

Bracket with screws:
Double SFU_D
Single SFU_S



Bracket in ABS material with screws or adhesive tape:
Single holder



NEW!

WANT TO USE THE RERUM NATURA
ITEMS CONFIGURATION TO CREATE
YOUR OWN BRAND LINE?
WE CAN CUSTOMIZE WITH **YOUR LOGO!**
HOW?

YOUR LOGO

For your logo customization you have
two printing colours options:

- same The Rerum Natura colours
- 1/2/3/4 colour customization*

*This option is subject to a surcharge.
See price list for details

For this configurations items
could be request the certification.

See for **MOQ** the **Price list**



CUSTOMIZATION WITH SAME RANGE COLOURS



CUSTOMIZATION WITH CUSTOM COLOURS

WANT YOUR LOGO ON THE RERUM NATURA RANGE? WE CAN CUSTOMIZE WITH A CO-BRANDING! HOW?

CO-BRANDING

You must maintain The Rerum Natura items configuration, then the design office will offer you the best possible graphic solutions based on your logo and needs. The layout will always be subject to approval by the Marketing Office.

For this configurations items could be request the certification.
See for **MOQ** the Price list



CROSS COMPONENTS CUSTOMIZATION

Want to use one The Rerum Natura items changing one or more elements?
Now you can! ... How?
Consult the “Tools & Components booklet” for the available options.
Some options are subject to additional surcharges and MOQ.
ATTENTION: From the moment in which an item component is modified, the item is no longer certifiable

CERTIFICATION

WANT A CERTIFIED PRODUCT LIKE THE RERUM NATURA?

The **Cosmos certification** is only permitted when you use

- *The Rerum Natura bulk
- *The Rerum Natura bottle
- *The Rerum Natura cap
- *Commercial name of product

FOR MOQ
SEE PRICELIST

The Cosmos logo must respect the Cosmos graphics rules

If you want is possible use this configuration above also
WITHOUT certification, is not mandatory





**specially designed by the creative team
at GFL SA**

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