

# Soapify.



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Simple and slender, the Soapify line stands out through its use of matte finishes and fresh colours. The combination of these two distinct elements, along with the metalised cap, make the line versatile and adaptable to any environment. With its contemporary style and cordial feel, it gently encourages wellbeing.

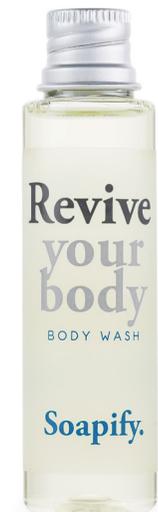
This body care range will bring rejuvenation and pampering to your bathing ritual. Whether it's the refreshing scent of bergamotto, the sweet feeling of peach and gardenia, or the indulgence of the cedar wood, our body care products are made with the finest natural ingredients.

Discover the full body and bath collection made in Italy, clinically tested, no mineral oils.

The collection includes bottles with cleansers for body and hair, various shapes of solid soap and a wall dispenser. Completing the range is a personalised pochette for the amenities collection.



## Revive. Enrich. Comfort. Smooth. Clap.



**BODY WASH**  
40 ml e 1.35 fl.oz.

**P41BSP**

This body wash is enriched with oat and oryza sativa organic extracts with soothing properties to gently cleanse and keep skin in optimal condition.

DERMATOLOGICALLY TESTED  
NICKEL TESTED  
NO BHT  
NO PETROLATUM



**SHAMPOO**  
40 ml e 1.35 fl.oz.

**P41SSP**

This shampoo is enriched with cornflower and passiflora organic extracts with relaxing properties for a delicate wash leaving hair feeling invigorated and vibrant.

DERMATOLOGICALLY TESTED  
NICKEL TESTED  
NO BHT  
NO PETROLATUM



**BODY CREAM**  
40 ml e 1.35 fl.oz.

**P41BLSP**

This body cream is enriched with vitamin E and shea butter to absorb quickly and restore skin's elasticity while delivering smooth, long-lasting hydration.

DERMATOLOGICALLY TESTED  
NICKEL TESTED  
NO BHT  
NO PETROLATUM



**EVALUATION OF HYDRATION EFFICACY\***  
Soapify Body Cream has been dermatologically tested. Clinical trials confirm that this cream increases hydration by +28,6% after 60 minutes leaving skin hydrated. After 24 hours, skin maintains a 7% increase in hydration.

\*Independent Lab tests panel of 20 people for 24 hours.



**CONDITIONER**  
40 ml e 1.35 fl.oz.

**P41CSP**

This conditioner is enriched with purified keratin and camomile extract to gently brighten, protect and smooth hair.

DERMATOLOGICALLY TESTED  
NICKEL TESTED  
NO BHT  
NO PETROLATUM

### Olfactory families in reference to the fragrance

FRUIT FLORAL

WOODY FLORAL

FLORAL CITRUS



**VEGETABLE SOAP**  
25 g e Net wt. 0.88 oz.

**B0825SP**



**VEGETABLE SOAP**  
50 g e Net wt. 1.76 oz.

**B0850SP**



**POCHETTE AMENITIES**  
CONTAINS: P41BSP, P41SSP, P41CSP,  
P41BLS, B0825SP, CARTSP  
17,5 X 12,5 cm  
**K034SP**

This vegetable soap is the ideal body care bar to use on a daily basis. Its gentle cleansing action can be used all over the body to leave the skin clean and refreshed.

DERMATOLOGICALLY TESTED  
NICKEL TESTED  
NO BHT  
NO PETROLATUM

FLORAL

## Indulge.



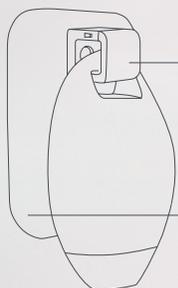
**HAIR & BODY WASH**  
380 ml e 12.84 fl. oz.

**OVR380MSP**

This hair & body wash gently cleans from head to toe. The lightly scented formula is enriched with green anise and organic melissa extracts with purifying properties.

DERMATOLOGICALLY TESTED  
NICKEL TESTED  
NO BHT

**RECOMMENDED DISPENSER ACCESSORIES**



White holder with screws and valve cover  
**OVS#BI**

or  
Adhesive white platform with holder and valve cover  
**OVB#BI**



AROMATIC

# Want your logo on Soapify range? Yes? We can customize in a simplified way! How?

## SIMPLIFIED CUSTOMIZATION

Maintain the same item configuration and add your logo or graphic layout.

You have two printing colours options:

- SAME RANGE COLOURS
- 1/2/3/4 COLOUR CUSTOMIZATION\*

\*this option is subject to a surcharge. See price list for details.



CUSTOMIZATION WITH SAME RANGE COLOURS



CUSTOMIZATION WITH CUSTOM COLOURS

## CROSS COMPONENTS CUSTOMIZATION

Want to use one of the Soapify items but changing one or more elements? Now you can! ... How?

Choose the collection you like and consult the "Tools & components booklet" for the available options\*.

\*Some options are subject to additional surcharges and MOQ.



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